Tips for "How to Get a ROPS and Seat Belt" Brochure

Content

This pocket-sized eight-panel brochure provides specific information about why, how, and where to purchase a ROPS. It assists farmers in gathering the information they need to find a ROPS for any given tractor with a minimum of effort. The brochure is intended for mass distribution throughout the community. It can be used as a teaching handout, with poster displays, as a mailer or stuffer. All or portions of the brochure may be printed in local newspapers or newsletters.

Objectives

The brochure provides farmers with specific information about where a ROPS can be purchased and installed on specific models of farm tractors. The brochure

- Describes the risks of tractor overturns
- Lists all equipment dealers in the local region who sell and install ROPS, including their names, addresses, and telephone numbers (Note: The information about local equipment dealers must be added for each county or region. The dealer information provided in the sample flyers is for two Kentucky counties.)
- Assists farmers in making the decision to have the dealer install the ROPS or to do it themselves
- Provides step by step directions and a worksheet that deals with all aspects of making a decision to purchase and install a ROPS and seat belt
- Provides farmers with information about local banks and lenders who agree to provide low interest loans for ROPS or for replacement of older tractors without ROPS with newer ROPS-equipped tractors

Intended Audiences

- Young and adult farm men and women
- Principal farm operators
- Farm family members who are concerned about the safety of their loved ones
- Tractor equipment dealers
- FFA, vocational agriculture students, and 4-H youth
- Farm community groups who provide educational, financial, business, social, spiritual, and health services and advice to farmers and their family members

How to Use These Materials

- Review these tips and the two sample "How to Get a ROPS" brochures.
- Adapt the brochure for your county or region by adding the names, addresses, and telephone numbers of local equipment dealers and lenders.
- Use the brochure you develop for your community in any of these ways:
 - \Rightarrow As the basis for a short presentation to a group or class (Give a brochure to each person. Then explain and discuss the information.)
 - \Rightarrow As a handout as part of a display or exhibit at community meetings or events
 - \Rightarrow As a counter-top handout at local farm equipment dealers and other businesses and agencies that farmers visit
 - \Rightarrow As a stuffer included in mailings to farmers
 - \Rightarrow As a message delivered in person as you talk to farmers about their safety and health

Materials Needed

- Tips for "How to Get a ROPS and Seat Belt on Your Tractor"
- The "How to Get a ROPS and Seat Belt on Your Tractor" brochure adapted to your local region (You will need to add the names, addresses, and telephone numbers of local tractor dealers.)

Discussion Questions and Teaching Points

- 1. Have you checked on the availability and cost of ROPS and seat belts for your tractor(s)?
- 2. Do you know which dealer to contact about a ROPS for your tractor(s) and do you have the dealer's name, telephone number, and address?
- 3. When you call the dealer, do you know what information to provide and what questions to ask?
- 4. Do you know what a ROPS for your tractor(s) costs including shipping and installation? (Some equipment dealers don't charge for shipping. All dealers charge for installation, although they do so at cost.)
- 5. Have you considered how much it might cost if you, a member of your family, or a farm worker overturned a tractor without a ROPS and was injured or killed?
- 6. Have you considered that putting a ROPS on a tractor is like an insurance policy, a policy you pay for only once and that protects your life and everyone who drives the tractor for as long as the tractor is used?

Ideas, Notes, and Comments

Use this space to write down your ideas and plans for using the "How to Get a ROPS" brochure that you develop.